



**VENUE:** SUN VALLEY PRIMARY SCHOOL, SUN VALLEY

**DATE:** 14 – 19 DECEMBER 2024 (SAT - THU)

**TIMES:** 09:00 – 17:00 (SATURDAY – TUESDAY)  
09:00 – 19:00 (WEDNESDAY NIGHT SHOPPING)  
09:00 – 16:00 (THURSDAY)

**WEBSITE:** [WWW.FABIDEAS.CO.ZA](http://WWW.FABIDEAS.CO.ZA)

We are looking forward to having you showcase your fabulous designs and innovative products at our thirteenth annual Fab Ideas Christmas Gift Fair !

#### **Selection Process:**

Please complete the [online application](#)

Please take note that **PRICE, PRESENTATION and PRODUCT** are vital in the selection process, as these affect the appearance and salability of your products and therefore the overall success of the market.

We are looking for the following:

- New and fresh ideas which are presented beautifully
- Visually appealing displays
- Well-priced items as they tend to move faster
- Delicious deli treats

#### **Price Structure for Barcoded Indoor Exhibitors:**

Registration fees are as follows:

Full table/floor space – R595 (1,8m x 700mm)

Half table/floor space – R350 (900mm x 700mm)

We charge a commission of 20% which will be deducted from your total sales. This percentage must be included in your selling price.

#### **Tablecloths:**

**Please note:** Each exhibitor is responsible for providing their own **WHITE** tablecloth. This must cover your table and reach the floor. Extra stock will be kept under your table. Please make sure your tablecloth is clearly marked with your name. Overlays in different colours will be accepted.

#### **Barcodes:**

We provide exhibitors with no more than 800 barcodes.



**Important dates:**

31 July	Deadline to submit application forms
12 August	Acceptance letter sent out
31 August	Registration fees to be paid
1 October	Excel spreadsheets for barcodes must be submitted
15 November	Barcodes will be ready for collection/courier
13 December	Set up at Sun Valley Primary School (9am – 5pm)
19 December	Pack up (5pm – 6.30pm)
31 December	Payments made to all exhibitors

**Security:**

There will always be security and a team of dedicated staff members at the market at all times.

**Marketing**

We will do extensive marketing on all platforms to advertise the market. We strongly encourage exhibitors to actively advertise the market on their own social media platforms ie Facebook/Instagram etc

**Cancellation**

Upon acceptance, the 100% non-refundable Registration Fee is due.

**We look forward to having you join us for another FABULOUS, SUCCESSFUL  
FAB IDEAS CHRISTMAS GIFT FAIR**