



VENUE: SUN VALLEY PRIMARY SCHOOL, SUN VALLEY

DATE: 16 – 21 DECEMBER 2023 (SAT - THU)

**TIMES: 09:00 – 17:00 (SATURDAY - WEDNESDAY)
09:00 – 14:00 (THURSDAY)**

WEBSITE: WWW.FABIDEAS.CO.ZA

In 2023, we look forward to having you showcase your fabulous designs and innovative products at our twelfth annual Fab Ideas Christmas Gift Fair!

Selection Process

Please complete the [online application](#).

Please take note that **PRICE, PRESENTATION and PRODUCT** are vital in the selection process, as these affect the appearance and salability of your products and therefore the overall success of the market.

We have a local entrepreneur Janet, who is focusing on market and retail display stands. You can email her at implyfunction@gmail.com or visit her Instagram page www.instagram.com/imply_function



Price Structure

Barcoded Indoor Exhibitors

Approved Exhibitors will be required to pay a registration fee of R550 for a 1.8m table/floor space or R300 for a 900m table/floor space.

We retain 20% of your price, per item, to further aid us to cover our costs.

This contributes towards the cost of the fair for staff, barcodes, tills, credit card facilities, venue hire, trestle tables, marketing, and security.

Your unique product/s are delivered, sold, and collected at your own risk.

For this reason, we suggest the selling price of your items should make provision for possible loss due to product damage or theft.



Please note: Each exhibitor is responsible to provide their own tablecloth. All tablecloths to be black to keep the feel and flow unified. Please make sure black table cloths are clearly marked. Overlays in different colours will be accepted. Should you wish to hire a tablecloth, please contact us directly.

To assist you, our MSEXcel Stock Sheet does these calculations automatically for you. Simply enter the *Fair Selling Price* (remember to enter the amount rounded off to the nearest Rand) and it will calculate the mark-up and your price, in Rands and Cents, automatically.

Barcodes

Note that additional fees will be charged for barcodes to be printed after the submission date, including for labels quantities that exceed 1000.

31st July 2023

Deadline to submit application forms

All applications, photo/s and stock sheets must reach us by then.

12th August 2023

Final acceptance

31st August 2023

Registration fees to be paid on or before**

Friday 15th December 2023 Set Up

Exhibitors will be advised of time allocations by end of November 2023.

Thursday 21st December 2022 Pack Up

Thursday 21 December 2023 from 14:30-17:00.

Without exception, Exhibitors **must collect all unsold stock**.

The school will charge an additional fee for any stock not collected within these times.

****Saturday 7th January 2024**

Payments made to all exhibitors**

Security

There will be security and a team of dedicated staff members at all times.

Marketing

Social media, banners, flyers, press, radio and Sun Valley School will assist with all social media posts.

Cancellation

Upon acceptance, the 100% non-refundable Registration Fee is due.

We look forward to having you join us for another FABULOUS, SUCCESSFUL



FAB IDEAS CHRISTMAS GIFT FAIR