

# FAB IDEAS

**VENUE:** SUN VALLEY PRIMARY SCHOOL, SUNVALLEY

**DATE:** 16 – 22 DECEMBER 2022 (FRI - THU)

**TIMES:** 9: 0 0 -17:00 (FRIDAY - WEDNESDAY)  
9: 0 0 - 14:00 (THURSDAY)

**WEBSITE:** [WWW.FABIDEAS.CO.ZA](http://WWW.FABIDEAS.CO.ZA)

In 2022, we look forward to having you showcase your fabulous designs and innovative products, at our twelve annual Fab Ideas Christmas Gift Fair.

## Selection Process

Please complete the online application

Please take note that **PRICE, PRESENTATION and PRODUCT** are vital in the selection process, as these affect the appearance and salability of your products and therefore the overall success of the market.

We have a local entrepreneur Janet, who is focusing on market and retail display stands. You can email her at [implyfunction@gmail.com](mailto:implyfunction@gmail.com) or visit her Instagram page [www.instagram.com/imply\\_function](http://www.instagram.com/imply_function)

## Price Structure

### Bar Coded Indoor Exhibitors

Approved Exhibitors will be required to pay a registration fee of R590 for a 1.8m table/floor space or R300 for a 900m table/floor space.

We retain 20% of your price, per item, to further aid us to cover our costs.

This contributes towards the cost of the Fair for staff, bar codes, tills, credit/card facilities, venue hire, trestle tables, marketing and security.

Your unique product/s are delivered, sold and collected at your own risk.

For this reason, we suggest the selling price of your items, should make provision for possible loss due to product damage or theft.

**Please note:** Each exhibitor is responsible to provide their own tablecloth. All tablecloths to be black to keep the feel and flow unified. Overlays in different colours will be accepted. Should you wish to hire a table cloth, please contact us directly.

To assist you, our MSEXcel Stock Sheet does these calculations automatically for you. Simply enter the Fair Selling Price (remember to enter the amount rounded off to the nearest Rand) and it will calculate the Mark-up and your price, in Rands and Cents, automatically.

## Barcodes

Note that additional fees will be charged for barcodes to be printed after the submission date including for labels quantities that exceed 1000.

### **Deadline to submit application forms (Sunday 31<sup>st</sup> July 2022)**

All applications, photo/s and stock sheets must reach us by then.

### **Acceptance (Friday 12<sup>th</sup> August 2022)**

### **Registration fees to be paid before or on Wednesday 31<sup>st</sup> August 2022**

### **Set Up (Thursday 15<sup>th</sup> December 2022)**

Exhibitors will be advised of time allocations by end of November 2022.

### **Pack Up (Thursday 22<sup>nd</sup> December 2022)**

Thursday 22 December 2022 from 14H30-17H00.

Without exception Exhibitors **must collect all unsold stock**.

The venue will charge an additional fee for any stock not collected within these times.

### **Payments made to all exhibitors (Saturday 07<sup>th</sup> January 2023)**

### **Security**

There will be security and a team of dedicated staff members at all times.

### **Marketing**

Social media, banners, flyers, press, radio and Sun Valley School will assist with all social media posts.

### **Cancellation**

Upon acceptance, the 100% non-refundable Registration Fee is due.

**We look forward to having you join us, for another FABULOUS SUCCESSFUL 2022  
FAB IDEAS CHRISTMAS GIFT FAIR**