



NEW VENUE: SUN VALLEY PRIMARY SCHOOL, SUNVALLEY

DATE: 17 – 22 DECEMBER 2021 (FRI - WED)

**TIMES: 9:00 -17:00 (FRIDAY - TUESDAY)
9:00 - 14:00 (WEDNESDAY)**

WEBSITE: WWW.FABIDEAS.CO.ZA

Fab Ideas is proud to host a 6-day Christmas Gift Fair at an exciting new central venue **Sun Valley School, Sun Valley.**

The general response from our exhibitors and shoppers in 2020 was overwhelmingly positive! Shoppers always complement the relaxed atmosphere, general layout, products and prices. This is truly a unique shopping experience for the Deep South.

In 2021, we look forward to having you showcase your Fabulous designs and innovative products, at our eleventh annual Fab Ideas Christmas Gift Fair.

Shopper's entertainment

COVID dependent. Last year we were not allowed to have coffee, food vendors or kid's entertainment at the market due to the COVID regulations. We are hoping that come December 2021 this will be allowed on small scale. We would like a coffee vendor and a few food trucks at the market this year to create an atmosphere while shopping.

Selection Process

Please email the completed application form together with a photo showing your proposed display of your product/s for the event.

Please take note that **PRICE, PRESENTATION and PRODUCT** are vital in the selection process, as these affect the appearance and salability of your products and therefore the overall success of the market. The cutoff date for applications is 13 September 2021. Kindly ensure that the size of your files is no larger than 2MB.

Price Structure

Bar Coded Indoor Exhibitors

Approved Exhibitors will be required to pay a registration fee of R550 for a 1.8m table/floor space or R350 for a 900m table/floor space.

We retain 20% of your price, per item, to further aid us to cover our costs.

This contributes towards the cost of the Fair for staff, bar codes, tills, credit/card facilities, venue hire, marketing and security.

Your unique product/s are delivered, sold and collected at your own risk.

For this reason, we suggest the selling price of your items, should make provision for possible loss due to product damage or theft.

To assist you, our MSEXcel Stock Sheet does these calculations automatically for you. Simply enter the Fair Selling Price (remember to enter the amount rounded off to the nearest Rand) and it will calculate the Mark-up and your price, in Rands and Cents, automatically.

Barcodes

Note that additional fees may be charged for barcodes to be printed after the submission date including for labels quantities that exceed 1000.

Deadline to submit application forms (Friday 30th July 2021)

All applications, photo/s and stock sheets must reach us by the 30TH July 2021

Acceptance (Tuesday 10th August 2021)

All exhibitors will be notified no later than the 10Th August 2021

Registration fees (Tuesday 31st August 2021)

Deadline to pay all registration fees -31st August 2021

Set Up (Thursday 16th December 2021)

Public Holiday - Thursday 16th December 2021.

Exhibitors will be advised of time allocations by end of November 2021.

Pack Up (Wednesday 22nd December 2021)

Wednesday 22 December 2021 from 15H00-18H00.

Without exception Exhibitors must collect all unsold stock.

Any unsold stock will be forfeited if not collected by 18H00 on collection date.

Payments made to all exhibitors (Thursday 06th January 2022)

Payments to be paid to all exhibitors on or before 6TH January 2022

Security

There will be a 24-Hour Security and a team of dedicated staff members at all times.

Marketing

Social media, banners, flyers, press, radio and Sun Valley School will assist with all social media post.

Cancellation

Upon acceptance, the 100% non-refundable Registration Fee is due.

Kindly email your completed Application Form and supporting documents to applications@fabideas.co.za as soon as possible as space is limited.

**We look forward to having you join us, for another FABULOUS SUCCESSFUL 2021
FAB IDEAS CHRISTMAS GIFT FAIR**

